# Design Portfolio

Samuel Zanin

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# About me

**SAMUEL ZANIN**

Graphic Designer

Web Designer

Visual UI/UX Designer

I'm a web designer who is passionate about my work and who loves working in a creative field with others that can bring strong critique as well as share a few laughs along the way. I continually test emerging tools and methods to find the most effective workflow. After years of designing and developing the interwebs, I specialize in Visual, UI/UX, Graphic, and Web Design. My days are lived in sketches, flows, wireframes, mockups, wiki pages, test results, and of course Web Inspector. I admire multi-device strategy, design thinking, user testing, agile dev, and lean UX. I avoid vague meetings, hasty reactions and deadly scope creep.

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# New York Yankees Team Poster

I wanted to utilize a mix of modern and classic styles. The classic font at the bottom perfectly matches the rich history and long standing of the Yankees as an organization. I then added a gritty textured background to give the tough New York style to the design.
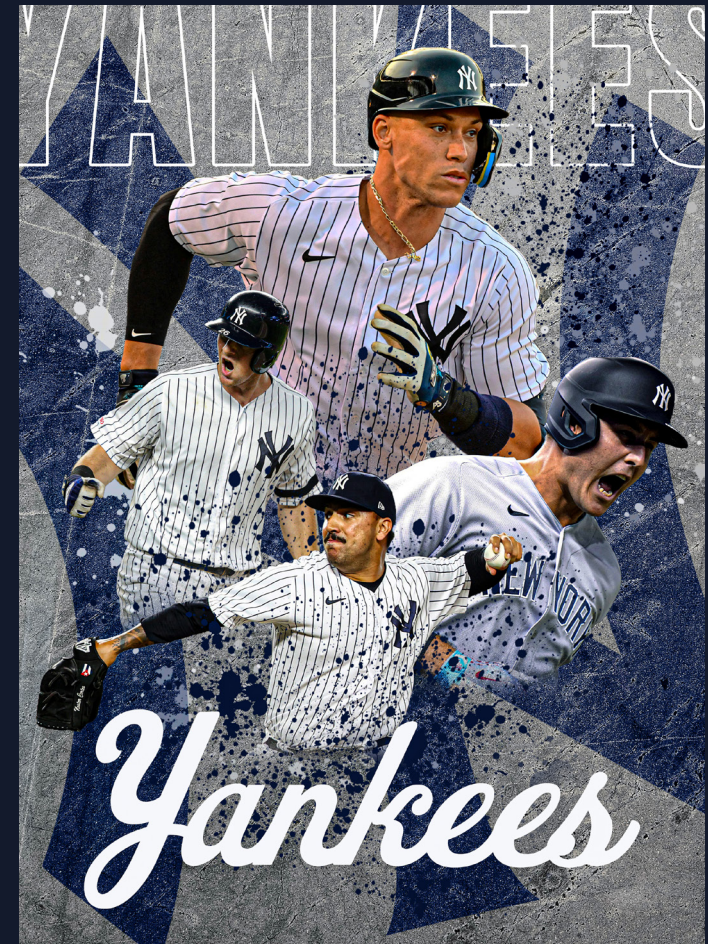
# Raiders Player Cards

This project is a series of simlistic graphic that can quickly show a player's stats to the viewer. It was created using Photoshop and Adobe XD.
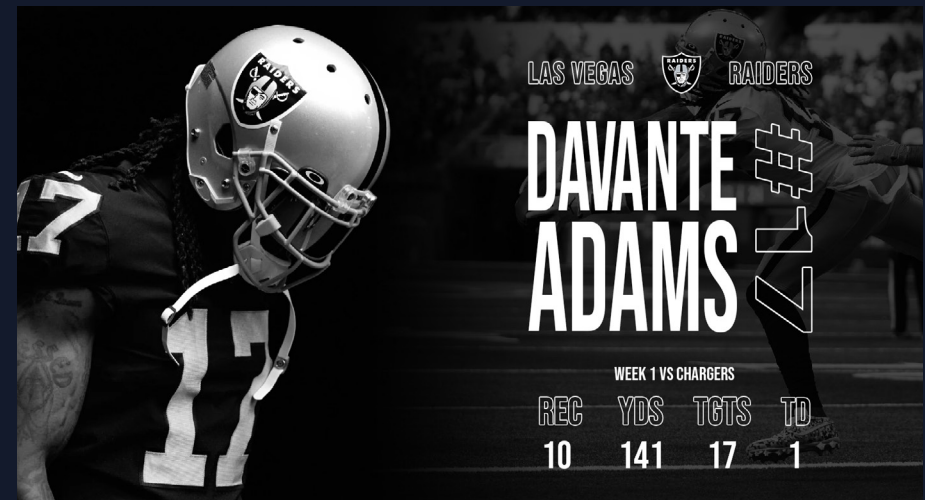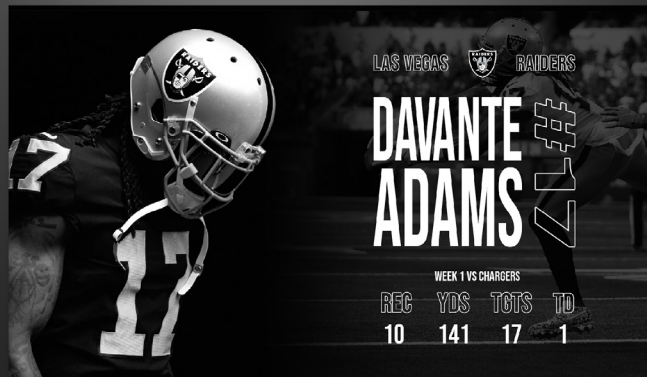
# Pasta Amore Menu Design

For the Pasta Amore menu project, I wanted to combine modern design elements with traditional Italian styling. I used InDesign and Photoshop for this project.





## PASTA AMORE

| SALADS | SMALL | MEDIUM | LARGE |
|---|---|---|---|
| CAESAR SALAD | 7.50 | 10.00 | 15.00 |
| SHRIMP SALAD | 9.50 | 12.00 | 19.00 |
| CHEF'S SALAD | 8.50 | 11.00 | 16.00 |
| CHICKEN SALAD | 8.50 | 11.00 | 16.00 |

| SANDWICHES | | | |
|---|---|---|---|
| HAM | 9.50 | 12.00 | 18.00 |
| ITALIAN SAUSAGE | 11.50 | 14.00 | 20.00 |
| MEATBALL | 14.50 | 18.00 | 24.00 |

| PASATA | | | |
|---|---|---|---|
| SPAGHETTI SERVED WITH MUSHROOM AND OLIVES | 12.50 | 16.00 | 22.00 |
| RAVIOLI | 14.50 | 18.00 | 24.00 |
| LASAGNA | 15.50 | 19.00 | 25.00 |

| HOUSE SPECIALTIES | | | |
|---|---|---|---|
| EGGPLANT PARMIGIANA | 11.50 | 13.00 | 16.00 |
| SHRIMP FILIPI | 7.50 | 10.00 | 22.00 |
| CHICKEN PARMIGIANA | 8.50 | 12.00 | 18.00 |
| CHEESE MANICOTTI | 6.50 | 8.00 | 11.00 |
| VEAL PARMIGIANA | 7.50 | 9.00 | 12.00 |
| FETTUCCINE ALFREDO | 15.50 | 18.00 | 24.00 |

ALL SPECIALTY ORDERS ARE SERVED WITH A SMALL SALAD AND ROLLS OF GARLIC BREAD

| PIZZA | SMALL | MEDIUM | LARGE |
|---|---|---|---|
| CHEESE | 7.50 | 14.00 | 22.00 |

| TOPPINGS | | | |
|---|---|---|---|
| PEPPERONI | 1.50 | 2.00 | 3.00 |
| SAUSAGE | 1.50 | 2.00 | 3.00 |
| MUSHROOM | 1.50 | 2.00 | 3.00 |
| ONION | 1.50 | 2.00 | 3.00 |
| BLACK OLIVES | 1.50 | 2.00 | 3.00 |
| ANCHOVIE | 1.50 | 2.00 | 3.00 |
| PINEAPPLE | 1.50 | 2.00 | 3.00 |
| SALAMI | 1.50 | 2.00 | 3.00 |
| BACON | 1.50 | 2.00 | 3.00 |
| CAPICOLA | 1.50 | 2.00 | 3.00 |
| MEATBALL | 1.50 | 2.00 | 3.00 |
| SLICED TOMATO | 1.50 | 2.00 | 3.00 |
| ARTICHOKE | 1.50 | 2.00 | 3.00 |
| JALAPENO | 1.50 | 2.00 | 3.00 |
| GARLIC | 1.50 | 2.00 | 3.00 |

| DRINKS | | | |
|---|---|---|---|
| FOUNTAIN DRINK | | | 2.50 |
| RED WINE | | | 6.50 |
| COFFEE OR HOT TEA | | | 4.50 |
| MILK | | | 1.50 |

# Stream Offline
# Livestream Graphic

This project came from a passion I have for gaming and the desire to share my passion on a livestream. I used my own online identity as the brand for this mockup. The mockup was created using Photoshop.

# Zillah Dev
# Branding Graphics

This project was a good experiemental that allowed me to push my limits with Photoshop. I used a lot of tools I normally don't use such as the the "noise" feature to make the shadows pop more.

# Analog Magazine Redesign

Going into this project, I knew I wanted to create a science fiction style magazine.
I worked with keeping a science fiction theme throughout the magazine across
multiple pages. I used Adobe Indesign and Photoshop for this project.

# Edgar Allen Poe
# Word Cloud

For this, I used words from Edgar Allen Poe's poem "The Raven" to create a portrait of the author. I utilized Photoshop for this project and used layer masks to form the shape of Poe's portrait. The design was then used as a book cover mockup.
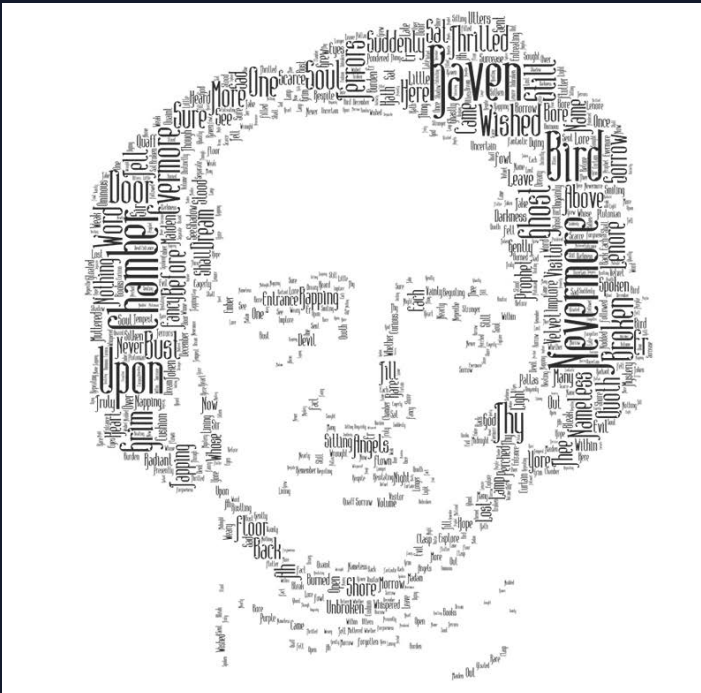
# Amethyst Bay Resort
# & Spa Flyer

This project was meant to focus on a sale or deal and the use of typography hierarchy based on color and size of text. I utilized Adobe's InDesign to create the banner based on dimensions of a traditional piece of paper.

# Bluby Web Services Website Design

This project involved the creation of a website. I went for a more modern tech company feel for the overall tone. Adobe XD was originally used for the mocking up of the website and the Wordpress, CSS, HTML, and the Divi Builder was used to create the website.

# Star Wars News Website Mockup

This project was a passion project of mine. I wanted to create an easy to follow Star Wars News website design. I used Adobe XD to create and design the layout of the pages and then I used Photoshop to create the mockup design.

# Brand and Identity